

Time Sensitive Material - Deliver by Jan. 4

Petaluma

BUSINESS

January 2010

Vol 19, No 1

"Petaluma's voice for business"

A publication of the Petaluma Area Chamber of Commerce • www.petalumachamber.com

PEF Seeks Financial Support From Business Community

Petaluma Educational Foundation has raised almost \$100,000 specifically for funding its annual classroom grant program so far this year - thanks in large part to a highly successful BASH fundraising gala in September. Yet with historic budget deficits impacting each and every city classroom, an unprecedented \$423,000 in record-breaking grant requests has been received by the Petaluma foundation.

This means that the annual PEF fundraising campaign has only just begun. With just a few short weeks until the groundbreaking, programs seeking funding are due to commence. The city's business community and corporate supporters of education in Petaluma are being asked to step up to the plate and donate at least double the amount that

has already been earmarked for the grant funding program.

"Increased financial support from businesses, corporations and individual donors will allow PEF to continue to fund these innovative and enlightened classroom programs and foster dynamic educational partnerships," according to Janet Ramatici, Executive Director of Petaluma Educational Foundation. "Matching corporate and business donors with key grants focused in their area of corporate and business philosophy is a primary initiative this year as Major Impact Grant finalists are poised to influence powerful new educational trends here in Petaluma."

One such trend to emerge is the need to fast forward from century-old, front-of-class teaching methods: "Students no

longer learn about flowers by reading about their parts in the science book, instead they will see a flower bloom through time-lapse photography... in seconds on a 10-foot wide video screen," says Jeff Williamson, Principal, McDowell Elementary School.

In addition to funding dozens of educational enrichment grants of up to \$2,000 each, BASH Co-Chair on the PEF Board of Directors, Cathy Bachman urges the community to: "Help us to launch and sustain Petaluma's ambitious new Major Impact Educational Grant Program, funding outstanding grant application finalists with a maximum of \$15,000 per program at a time when our children need it most."

Major Impact Grants for vocational training in Petaluma's high schools are

set to hone student skills for jobs within the community in the fields of Agricultural Heritage, Hi Tech, Film and Media "The use of technology greatly increases students' employment and educational opportunities," according to Dan Sunia, Teacher, Petaluma High School.

Dollar amount of grant requests for the coming year are double those requested last year as schools rely more heavily on PEF to save programs that are in jeopardy or to fund innovations that would otherwise be an absolute impos-

Continued on page 6

Women in Business Breakfast January 12

There is still time, but not much, to make reservations for the Women in Business Breakfast event featuring Margot Fraser, author and founder of Birkenstock Footprint Sandals. She will be the featured speaker at the Women in Business Breakfast on January 12 at Rooster Run.

Her presentation is designed to answer the question, "Are you running a values-driven business?" She will offer

personal insights and advice from one of the most successful and socially conscious entrepreneurs in the country.

Her new book, *Dealing with the Tough Stuff*, co-written with Lisa Lorimer, features true stories revealing what it's really like to run a values-driven business, as well as tested tools, techniques, and coping strategies for overcoming common and not-so-common problems.

The event starts at 7:15 a.m. with sign-in; breakfast and program begin at 7:30. Cost for the event is \$25 for Chamber members, \$30 for non-members for pre-registration. The cost will be \$30/\$35 at the door.

Deadline for registration is January 8. Make registration and payments at the Chamber office - 762-2785 for phone, 762-4721 by fax.

Chamber Now On Facebook

Communications between the Chamber office and the membership has taken another step along the high tech road as the Petaluma Chamber is now on Facebook, one of the most popular social media sites today.

Members can become a Fan and receive regular email notification of Chamber Business After Hour events and view pictures of the events via Facebook.

Members not already on Facebook must create their own account first. Once a Facebook member, simply search for "Petaluma Chamber of Commerce" and click on the "Become a Fan" button.



Crimes, Disasters And Trader Joe's At Wake Up Petaluma

Crime in Petaluma, coping with disaster, and healthy food choices cover the gamut of topics slated for the January edition of Wake Up Petaluma, set for Tuesday, January 26, 7:30 a.m. at Rooster Run.

Chief Dan Fish of the Petaluma Police Department will be talking on The Crime Scene in Petaluma.

Harold Minkins of the Red Cross will speak about how to prepare for a

disaster and where people can go in case they have lost their homes.

Trader Joe's store manager, Scott Kennady, will share healthy choices available at Traders Joe's as well as the story beyond that chain's success.

The sponsor for this month is Redwood Credit Union. They are Platinum Members of the President's Circle.

The co-chairs of the Chamber's Ambassadors Committee, Daniel Canales and Jim Alexander, will give an update on that committee's activities.

Also on the program is recognition of new members and a raffle drawing.

Cost for the breakfast is \$20 for Chamber members, \$25 for non-members. Reservations needed - call 762-2785.

Ambassador Profile

Marianne Rebullida

Business Specialist, Wells Fargo

For Marianne Rebullida, business specialist at Wells Fargo Petaluma Washington Square Branch, a love of learning new things is the key to success. She's also a born entrepreneur and adept at reaching out to others.

A native of the Philippines, Marianne majored in fine arts and advertising in college. A stint as a marketing co-ordinator for a company in Manila gave her the skills to start her own business, a laundromat with dry-cleaning services. Soon she had also had her own restaurant.

Six years ago, Marianne met her husband online. As soon as they met, they hit it off, and a few months later he returned for her birthday, bearing an engagement ring. They were married in California, and the couple bought a house in Petaluma to raise Marianne's two children.

But tragedy struck, and her husband succumbed within two years to cancer. Marianne was faced with providing for two children on her own, and she needed a more reliable income than her position in advertising sales for the Yellow Pages allowed. One of her former co-workers, who had moved to Wells Fargo, suggested she apply there. It turned out to be a perfect match.

As a point of contact for business owners at Wells Fargo, Marianne says, "I'm learning so much in my job. I talk to a lot of business owners; it's really educational learning about their business."

"It's easy for me to relate to people who are having a hard time with finances, because I used to be there myself." As a result, she says, "people like to be around me."



Marianne Rebullida

Marianne is Secretary/Treasurer for BNI Rivertown Business Builders; she volunteers for Junior Achievement, teaching kids at school about their community; and she works with Wells Fargo's "Hands on Banking" program to reach out to schools/organizations and educate them on the value of learning about goal saving and finance.

Marianne has two daughters. Christanne, 18, a junior at Casa Grande High School, is president of her dance club, sings, and by studying Mandarin, is well on her way to becoming trilingual. Danielle, 12, is a straight-A student and loves gymnastics.

Committees

Call 762-2785 for more information.

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* Leadership Petaluma Graduates

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6:00 pm – 9:00 pm

February 5th: Educational conference for professionals on
treatment of eating disorders, CME provided
9:00 pm – 5:00 pm

February 6th: Educational conference for community members
9:30 am – 5:30 pm

These events are free of charge.
Donations accepted and will be entirely dedicated
to the EDRS Treatment Scholarship Fund.

Location: Petaluma Community Center,
320 North McDowell Blvd., Petaluma, CA 94954

For more information or to RSVP call
Eating Disorders Outreach at (707) 778-7849

A special thank you to our event sponsor:
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Editorials & Opinions, Analyses, Commentary, Viewpoints

Commentary

Business and Educators Need to Work Together

As you read through this paper this month, you will find that there is a fair amount of space dedicated to education. Our front page story from the Petaluma Educational Foundation deals with the critical need for business support of our local schools. Elsewhere, you will find an item from North Bay Leadership Council regarding a seminar which will deal with early childhood education, deemed to be critical for our future workforce.

Our County business community is becoming increasingly aware that education is the key to a continued qualified work force in the years ahead. Last year, the Board of Supervisors appointed a 30 plus member Innovation Council to research ideas for strengthening our economy. Our own Chamber CEO Onita Pellegrini was a member of that group.

One of the most forceful recommendations coming from the IC was the need for addressing the alarming dropout rate in our high schools, particularly among Latino students.

The group felt that these students, representing an increasingly larger percentage of the student body, are the key to a future qualified workforce, and if that workforce is to be largely uneducated even at the high school level, it will pose severe problems.

There are a number of different ways to determine dropout rates, and the process can get confusing. So, for the purpose of this commentary, we will cite statistics from the Sonoma County Office of Education bulletin from last August.

Sonoma County currently has 24,887 Latino students in the schools, and 62%, or almost two out of three, are not proficient in English. Currently, the Latino enrollment comprises about 35% of the total, compared to 20% ten years ago.

The problem is compounded by the fact that 64% of the Latinos finish high school, compared with 81% of the white students. Even this latter figure is a concern.

Beyond that, there is the fact that just 14% of Latinos graduating high school in Sonoma County attend college, compared to 30% of white graduates.

For business, the challenge is real. Ten, fifteen years from now, our workforce threatens to be filled with large number of high school dropouts, and many of our businesses who employ high school graduates are dependent upon that level of literacy and competency.

So the challenge means businesses need to get more involved in helping the educational process. In the past, these partnerships have not always been productive. On the one hand, educators seem to see businesses as a source of funding and volunteers, and wish to be left alone to run their schools as they see fit.

On the other hand, businesses have seen these partnerships as their opportunity to make changes in the educational system to address concerns they see in the workplace, and are not as willing to part with dollars and hours as much as the educators wish.

It would seem that both camps would do well to find new and more effective ways to work together. The times demand it.

President's Message

Thoughts Of A New Beginning

Happy New Year to you all!

Welcome to 2010, a brave new world. Just like the metaphor of the previous year being an old man and the new year a baby, it is important to reset our thinking to a new beginning. 2009 is gone and with it all the good and bad things that evolved over the 365 days.

We have a chance to create a whole new reality in our personal and business lives. The danger lies in creating a false one that we then pursue. Belief systems are what make our own worlds go around - and frequently collide. Of all the billions of people out there, can you imagine all the belief systems? Just look at what happens in a city council election - candidates vying to win over people to their own particular belief system.

So how about your own belief system? Have you ever sat down and taken the time to examine it? Your belief system is what helps you succeed or fail in business and in your personal life. 2009 was a year of changes for me and I want a better 2010. Here is what I did: on the personal side, I made three lists: 1) characteristics of how I would like other people to see me, 2) characteristics of people I would like to attract into my life, and 3) a list of how I see myself. Wow! The first two lists were quite similar; that makes sense. You want to attract people with great characteristics just like yourself! However, my third list really showed up all my shortfalls. Whether the differences were true or not is less important than the fact that it illustrated my belief system. I encourage you all to try this exercise.



By Les Villanyi,
President,
Petaluma Area
Chamber of
Commerce


Having already demonstrated that I need to go to the shrink, I then expanded the exercise to my business. I examined my commitment to succeed, my openness to new ideas, the type of customer and business partner I attracted / wanted / needed, what I was doing well and what I was not doing well.

Typically, every year I would make New Year's resolutions. Hah! How many of you have ever attained more than one or two of those naïve statements without buy-in? Now though, I have a better idea of what I have and what I want. Plus I have a better idea of how the pieces fit together. Just changing one thing will not get me the results I want.

You have the opportunity this new year to make a lot of changes. In your business, you may decide to market up to get different, more affluent customers. You may hire new employees, train them differently, manage them better, not manage them as much. Many people work at more than one job, similar to diversifying an investment. Here you are investing time and money.


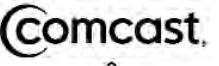

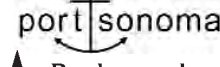
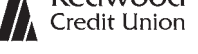


These decisions, however, need to be based on firm ground, on real facts, on a well thought out belief system. Stubbornly refusing to acknowledge the need for change can only lead to problems.

Good luck to you all!




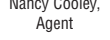


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


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Committee Profile

Women in Business

The Petaluma Chamber of Commerce Women in Business Committee is comprised of nine local business women who have come together for the goal of providing education, networking opportunities and business support to other local women in business. The group of women meet once a month to plan and schedule breakfast seminars and brown bag lunches for the year, all with powerful topics and speakers.

In 2009 they have covered topics such as: “Nourishing Ourselves From the Inside Out”, “Reading Faces to Understand People”, “What We Can Learn From the Opposite Sex When it Comes to Business”, “Women’s Self Defense”,

“Women and Investing”, “Identity Theft”, and more.

In 2010 the Committee wants to offer even more to the community, and plans to partner with Rohnert Park and Cotati Women in Business groups to expand their networking opportunities. They are also providing a scholarship to the Petaluma People Services Center, “Welfare to Work Program”, where one woman a month who has been through the program will get to attend a breakfast seminar or brown bag lunch complimentary.

For a business interested in sponsoring an event, this is a great opportunity, according to Sharon Medley,

Past Committee Chair. “For only \$300 a business will get to attend the sponsored event and give a five minute infomercial, put out marketing materials at each table, be listed in the flyer, the newsletter and the online calendar.” “Your business could also benefit by donating a door prize, which are given out to a few lucky winners at each event,” she adds.

For more information about the Women in Business Committee, their calendar or questions about being a sponsor or donor, contact this year’s Committee Chair, Anne Fischer Silva, at anne@anewleafnutrition.net.

A Peek At Some County Trends

The research folks at the Sonoma County Economic Development Board have identified a number of trends and other interesting facts about Sonoma County, some of which are offered here for your edification.

Positive Trends

Over the past decade, voter turnouts in Sonoma County have been gradually increasing. Voter turnout numbers peaked at a ten-year high in November 2008.

The percentage of Sonoma County residents over the age of 25 with college degrees has risen over the past five years

Over the past five years, property and violent crime rates have fallen by 31% and 11% respectively.

Between mid-2008 and mid-2009, the percentage of Sonoma County’s residents who are able to afford a median-priced home nearly doubled.

New businesses have been emerging in Sonoma County. Between 2007 and 2008, the number of businesses grew by 5 percentage points.

The total amount of water conserved in Sonoma County has increased more than 50% since 2003, a positive step towards reaching a sustainable balance

between supply and demand.

Waste diversion in Sonoma County has increased by 70% over the past decade. 65% of waste is now being recycled.

Over the past decade, most of Sonoma County’s fastest growing occupational clusters pay above average wages.

Not So Positive Trends

Unemployment in Sonoma County rose sharply in 2009. Between January and October, the unemployment rate rose more than 4 percentage points.

Job growth between October 2008 and October 2009 registered at -4.8% in Sonoma County. Negative job growth equated to a net loss of 8,800 jobs over this period.

English language proficiency, high school graduation rates, and college-going rates all reflect educational achievement gaps among many of Sonoma County’s ethnic groups.

The number of Sonoma County residents living below the poverty line increased by two percentage points between 2007 and 2008.

Over the past five years, the percentage of Sonoma County adults who are overweight or obese increased

5%. More than 60% of Sonoma County adults are now overweight or obese.

Sonoma County’s October 2009 year-to-date hotel occupancy rate decreased by 10% compared to 2008. This mirrors the California state trend, which was also down 10% over the same period.

No Clear Trend

In 2008, the gross production value of all agricultural crops in Sonoma County declined 7.1% from its record high in 2007. However, over the past decade, values have been growing steadily.

The percentage of all Sonoma County residents with healthcare insurance may have fallen between 2007 and 2008. However, the percentage of low-income households with insurance appears to be rising.

Between 2005 and 2007, the amount of money visitors spent while touring Sonoma County increased nearly 15%. It is unclear how the recent recession affected the amount of money spent by visitors over the past two years.

Median household income in Sonoma County rose nearly 10% between 2002 and 2007, but declined slightly between 2007 and 2008. As a percentage of the national average, per capita income has remained steady.

PEF Support

Continued from page 1

sibility in today’s economic climate.

Ramatici, Bachman and Co-Chair of PEF Fundraising, Carol Libarle are stepping up the campaign in urging new donors and long-time supporters to give early this year as: “the benefits of donating to Fund the Future go beyond the joy of giving and a pledge to PEF ensures a city-wide commitment to excellence in education both now and in the future,” Libarle said.

All 37 public, non-profit private and charter k-12 schools in the Petaluma area are eligible to apply for PEF Grants. A volunteer committee objectively reviews applications and major impact applicants are selectively invited to present their program in person. After the recipient completes a thorough program evaluation, PEF funds grants with proof of purchase.

“100% of every dollar donated to the Fund the Future program at PEF will fund grants,” Ramatici said. “Best of all for business and corporate donors, at any level they may direct their donation to focus areas including, athletics and nutrition, fine arts and music, humanities, literacy and ELL, math and science, technology, vocational/life skills.”

Donors of \$5,000 or more may select a specific program and/or school. The educational foundation is hoping to obtain sufficient tax-deductible donations to fund programs this Spring, with monthly payment options available, for a completion of total donated dollar pledge by May 15th, 2010. Contact PEF at (707) 778-4632 or online for direct donations at www.pefinfo.com.

Five Benefits of Being a PACC Member

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2. You can take advantage of major discounts offered by other businesses to Chamber members only.
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Leadership Business Day



Sheila Bride of Petaluma Coffee & Tea Company explained the intricacies of importing coffee beans from around the world and roasting them in Petaluma for sale.

In December, the Leadership Petaluma class was taken behind closed doors of a number of businesses to gain insights into operations not normally available to the public. These included Petaluma Coffee & Tea Company, Jerico Products, Foundry Wharf (Aqus, Cowgirl Creamery, Sonoma Port Works), and a walking tour of the Theater District with an overview of commercial real estate by Keegan and Coppin.

In the afternoon, the class went to the Club One facilities for a tour and presentations, with q and a sessions, with the proposed Deer Creek shopping center, retail (Athletic Soles, Haus Fortuna, Plaza Shopping Center), Port Sonoma, and the County Economic Development Board. The day concluded with a tour and tasting of Lagunitas Brewing Co.

Photos on this page depict a variety of the day's personalities and presentations.



Greg Geertsen, managing director of Merlone Geier Partners, describes the proposed Deer Creek shopping center on North McDowell.



Mitch Lind of Jerico Products explains how that company converts oyster shell deposits into animal feed supplements, calcium for humans, soil amendments for gardens and golf courses, and beds for bocce ball courts.



J.T. Wick details the intricacies of the proposed ferry system to be built at Port Sonoma on Highway 37.



Ben Stone of the Economic Development Board shares results of his office's research efforts on the local economy.



Walt Haake of Foundry Wharf, standing outside Cowgirl Creamery, explains how the business created a new building inside the old warehouse behind him.



Three panelists discuss retail in Petaluma - Daphne Shapiro of Plaza Shopping Center, Holly Wick of Athletic Soles, and Karla Schikore of Haus Fortuna.



Lagunitas Brewing Company's Jim Jacobs leads the tour and tasting at the end of the day. Class member MacKenzie Smith is in the background.

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Valentine Tour Of Tolay Park

Enjoy a vigorous, heart-healthy Valentine's Day hike at Tolay Lake Regional Park. Learn about this incredible property east of Petaluma, and the new Day Use Permit Program. This 3-hour guided hike on Sunday, February 14, 2010 starts at 10 am. It will follow the Upland Ponds loop trail to the East Ridge.

Hikers will look for raptors and have breathtaking views of the San Francisco Bay Area. Hike is seven miles and will include some off-trail sections with uneven footing. This hike is not for inexperienced hikers - you must be in good physical condition.

Hiking tours allow a limited number

of participants, and reservations are mandatory. Please call the Regional Parks Special Events Hotline at (707) 565-2730 to make a reservation, and leave a message including name, phone number, email or mailing address, and the number of people in your vehicle.

Inclement weather will cancel the tour. A message with information regarding the current status of the tour (to go on as scheduled, or not) will be available on the Hotline (707) 565-2730 the morning of the tour. Hike route may be changed based on flood conditions. Parking fee is \$6 per car, or free with Annual Park Pass. For more information, call Regional Parks' main office at (707) 565-2041.

Tapestry Exhibit At Art Center

The Petaluma Arts Council and Tapestry Weavers West present an exhibition of contemporary tapestry weavings, scheduled for January 10 - February 21, 2010 at the Petaluma Arts Center.

Tapestry is a handmade pictorial weaving. Though very time-consuming, weavers create tapestries because of the medium's irresistible qualities—depth of color, the range of possible designs, and the challenges of self expression.

This exhibition of contemporary

tapestries by twenty-one members of Tapestry Weavers West (TWW), a locally based organization, demonstrates the creativity, passion and skill of the artist-weaver and the exciting range of possibilities afforded by this simple, ancient way of weaving.

There will be an opening reception: January 10, 1:00pm - 3:00pm, and a discussion and lecture of exhibiting artists on January 24., with artists in the exhibition talking about their work from 1:00pm - 2:00pm, and a lecture by Alex Friedman from 2:30pm - 3:30pm



Sonoma County Supervisor Shirlee Zane presents Ron Lindenbusch of Lagunitas Brewery with the 2009 Spirit of Sonoma Award. The winner of the Petaluma Chamber's Small Business of the Year Award in 2009, Lagunitas was nominated to represent the Petaluma Chamber in this year's County-wide event.

Early Education Seminar at Infineon

A presentation on investment in early childhood programs as the key to economic success will be presented on January 28 at Infineon Raceway, sponsored by the North Bay Leadership Council (NBLC).

The presenters will be Jim Wunderman and Matt Regan, Bay Area Council, and Ken McNeely, President, AT&T California.

The presentation will focus on why early childhood education and care is so important to business and how business can partner with educators to improve it.

High-quality early care and education is necessary for tomorrow's workforce.

A substantial body of research now shows that investments in high-quality educational experiences during the years from birth to age five significantly improve not only school achievement, but also a range of social and economic outcomes throughout life. In fact, economists have shown that public investments in high-quality early care and education generate a higher rate of return than almost any other public investment.

The event takes place from 7:30 a.m. - 9:00 a.m. at the Infineon Conference Center.

Tickets are \$30/person or \$240/table. RSVP to NBLC, 763-3041, by January 22.

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How to Choose Your Health Plan During Open Enrollment

by Carol A. Harris
Community and Government
Relations Manager
Kaiser Permanente

The open enrollment season has arrived, which means millions of workers around the country will soon select their health care coverage for 2010. Choosing a plan is an important health care decision—and a significant financial decision. And it's not one to be made lightly.

Unfortunately, studies show that most employees spend less than 30 minutes considering their options before choosing a health plan for themselves—and oftentimes their families. That's not ideal in the best of times, but during a difficult economy, it's probably more important than ever to choose carefully, and assess your coverage in five areas before selecting a health plan:

- 1) Review your past health care experiences;
- 2) Estimate your health care needs for the coming year;

3) Consider what you want from your physicians and providers;

4) Determine which online support tools are important to you;

5) Examine all costs involved in maintaining your health—and the plan's total value.

First, take the time to thoroughly review your past health-care experiences. Look at your current health plan and assess its overall value to you and your family. What do you like—and what do you want to change? Are you happy with the level of service and support you receive? In California, we have easy access to independent, online comparisons of health plans' quality and service. The State of California Office of the Patient Advocate (www.opa.ca.gov) offers ratings of plans based on the quality of care members receive and what members say about their care.

Next, assess your health-care needs for the coming year. What has changed for you in the past year, and what changes are coming next year? For example,

maybe you've developed a chronic condition that will require more doctor visits or prescriptions. Or maybe you plan to have a baby. Review your options based on how you live your life.

Next, evaluate a plan's care delivery system or network based on your specific needs. You want a physician, hospital or care delivery system that meets your health needs. Do you want the option of going to a large network of doctors, specialists and hospitals? Do you prefer an HMO or a PPO?

You should also understand the full extent of what a plan offers in terms of online tools. Consumers have more demands on their time, and they want easier and faster access to information so they can manage their health at their convenience.

Finally, consider all of your health-care costs and services before selecting your plan. Don't automatically sign up for the plan with the lowest premium. Look at the total value you are getting in terms of services and costs. How much did

you spend on health care in the past year—including premiums, deductibles, co-pays for physicians, hospital stays and prescriptions? And what did you get for it?

Then, look at your options for the coming year. What services does the plan provide? What are the plan's co-pays for office visits, hospital visits and prescription drugs? What is the deductible and out-of-pocket maximum for each plan? Is there a maximum benefit? Once you know the answers to these questions, you'll be prepared to find the health plan that's right for you.

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Community and Government Relations
Manager Marin/Sonoma Service Area
Kaiser Permanente
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Petaluma Area Chamber of Commerce Business After Hours

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Calendar – January

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| <p>1 New Year's Day -
PACC Office Closed</p> <p>4 PACC Office Open</p> <p>5 Ambassadors
Petaluma Valley Hospital,
Pat Schaefer's Office
400 N McDowell Blvd.
7:30 A.M.</p> <p>12 Women in Business Breakfast
Speaker: Margot Fraser (RSVP)
Rooster Run
2301 E. Washington
\$25 Members, \$30 Nonmembers;
add'l \$5 at door if no RSVP
RSVP: 762-2785
7:15 Registration – 9:00 A.M.</p> <p>14 Business After Hours/
Ribbon Cutting - Extreme Pizza
3100 Lakeville Hwy.
5:30 – 7:30 P.M.</p> <p>15 Government Affairs/EDC
PACC Conference Room
6 Petaluma Blvd. N., Suite A-2
7:30 A.M.</p> <p>18 Martin Luther King, Jr. Day -
PACC Office Closed</p> | <p>19 Leadership Alumni
PACC Large Conference Room
6 Petaluma Blvd. N., Suite A-2
12:00 – 1:00 P.M.</p> <p>19 Agribusiness
Sonoma-Marin Fair Conference
Room, 175 Fairgrounds Dr.
12:00 Noon</p> <p>21 Business After Hours
Broadvision Marketing/Pelican
Art Gallery & Custom Framing
143 Petaluma Blvd. N.
5:30 – 7:30 P.M.</p> <p>26 Wake Up Petaluma (RSVP)
Rooster Run
2301 E. Washington
\$20 Members, \$25 Nonmembers
RSVP: 762-2785
7:30 – 9:00 A.M.</p> <p>28 Business After Hours
Edward Jones Investments -
Shelley Moller
26 Fourth St., Suite B
5:30 – 7:30 P.M.</p> |
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Looking Ahead – February

- 2** Ribbon-Cutting - Strauss Family Creamery
- 10** River Committee / PRA
- 15** President's Day - PACC Office Closed
- 23** Wakeup Petaluma Breakfast

*Pre-register for RSVP events: mail a check, payable to PACC, to: PACC,
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